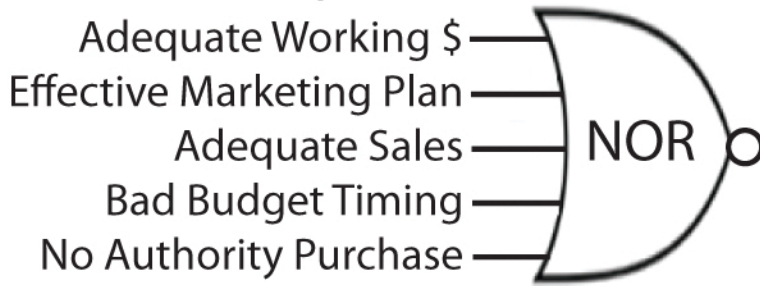


# Source Map

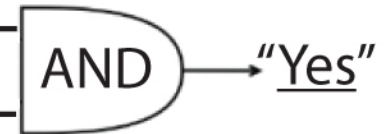
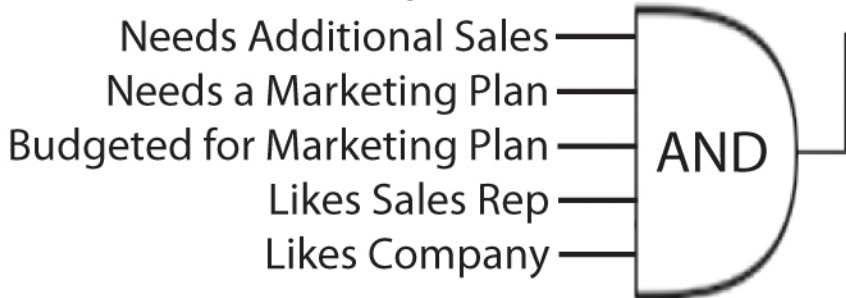
P.O. Box 460 ~ Tracyton, WA 98393 ~ (360) 479-8384  
mail@Source-Map.com

## Boolean Logic Path to “Yes”

### Prospect’s Sale Killers



### Prospect’s Sale Makers



## Boolean Logic Questions to “Yes”

1. How much additional monthly sales do you require?
2. Do you have a target market in mind that can provide these additional sales?
3. Do you have a marketing plan that will generate these additional sales?
4. What do you believe a viable marketing plan will cost you?
5. When do you plan on launching a marketing plan?